



Regular 25c black gauze cotton hose; Clean Sweep Spe-Regular 25c black silk hose; Clean Sweep price, pair 18c. Regular 50c silk hose, in

Begins Semi Annual Clean Sweep Sale Monday Semi Annual Clean Sweep Sale Monday Sweep Sale Monday Everything in the Entire Store Is Reduced

T IS with the greatest possible satisfaction that we announce our present Clean Sweep Sale. Of course, we know that our Semi-Annual Clean Sweep Sales are \$1.00 long silk gloves; Clean firmly established, in the minds of El Paso people as well as people living in surrounding territory, as the two opportunities of the year to buy high class merchandise at an underprice. Our satisfaction comes not alone from being able to give customers unusual values in merchandise of the character we carry, but, this is the first Clean

Sweep Sale in our new store, and a splendid store service combined with the lowest prices it is possible to make will surely produce the greatest sale that has ever been conducted in El Paso. We make the general statement that there is not an item in our entire stock that does not show a Clean Sweep reduction Monday. Besides this general statement, we present a condensed catalogue of Clean Sweep items, which we feel sure will meet with a liberal response. We want to add that everything offered is the "White House" quality. Nothing enters into this sale but our regular lines of merchandise. And the reason for this sale, as for all Clean Sweep Sales, is that we are practically at the end of a season and present stock must make way for new fall merchandise which will arrive in due season.



Hosiery

black and colors; Clean

Sweep price, pair 38c. Embroidered instep lisle hose

worth to 75c a pair; Sale

Pure silk hose, black and

colors, worth to \$1.00 a pair;

heavy and medium weights,

worth to \$1.00 a pair; Clean

EXTRA SPECIAL

SOC SILK BOOT HOSE 330

Black silk boot hose, with

EXTRA SPECIAL

50c EMB, HOSE 350

Pure lisle hose, lace and em

Knit

Underwear

SUMMER VESTS

Regular \$1.00 summer vests

Regular \$1.25 summer vests

OUT SIZE SUMMER

VESTS

(Sizes 7, 8 and 9)

Regular 35c out size vests

Regular 50c out size vests

Regular 75c out size vests

SUMMER UNION SUITS

Regular 50c Kayser's cotton

union suits, with tight or

lace trimmed knees; Clean

suits, with tight or lace

trimmed knees; Sale price

Regular \$1.00 Kayser's cot-

ton lisle union suits, with

lace trimmed knees; Sale

Regular \$1.25 Kayser's union

Regular \$1.50 Kayser's union

Regular \$1.75 Kayser's union

SC HANDKERCHIEFS

45c DOZEN

Crossbar and plain lawn

handkerchiefs, worth 5c and

71-2c each; Clean Sweep

(Will not be sold in quanti-

15c HANDKERCHIEFS 10c

Embroidered lawn handker-

chiefs with hemstitched edge,

regular 15c values; Clean

25c HANDKERCHIEFS 15c

Hand embroidered strictly

all-linen handkerchiefs, sold

regularly for 25c; Clean

35c HANDKERCHIEFS 19c

All-linen handkerchiefs, ini-

tial and embroidered corner

atyles, regular price 35c;

50c HANDKERCHIEFS,

3 FOR \$1.00

Strictly all-linen embroid-

ered corner handkerchiefs,

worth to 50c each; Sale

75e handkerchiefs for ... 58c

\$1.00 handkerehiefs for. .69c

\$1.50 handkerchiefs for .. 95c

Handkerchiefs worth to

\$2.50; Clean Sweep Sale

EXTRA SPECIAL

5c HANDKERCHIEFS 2c

Sheer lawn handkerchiefs,

hemstitched, regular 5c hand-

kerchiefs; Clean Sweep Ex-

WHITE APRONS

50c values for39c

75e values for59e

\$1,00 values for 60c

\$1.50 values for96c

\$2.50 values for\$1.69

EXTRA SPECIAL

MONDAY ONLY

WHITE APRONS 16c

Dainty litle aprons made of

fine sheer Inuia linon em-

broidered in light blue, pink

ot lavender. Regular 25c

values; Clean Sweep Extra

Special for Monday only

EXTRA SPECIAL

25c BROOCH PINS 10c

A splendid assortment of

fancy brooch pins, set with

pearls and colored stones:

also a variety of gold bar

pins. Regular 25e values;

thean Sweep Extra Special,

at 16c.

choice 10c.

Special, per dozen 45c.

ties less than one dozen.)

Sweep price 39c.

suits \$1.19.

suits \$1.46.

Sweep 10c.

Sween 15c.

Dean Sweep 19c.

price, 3 for \$1.00.

price \$1.89.

tra Special 2c.

fine ribbed vests 15c.

Clean Sweep price 69c. Pure silk hose, white only,

Sweep price 69c.

Special, pair 33c.

Special 35c.

vests 10c.

lisle vests 38c.

cial, per pair 15c.

price 49c.

Extra Specials

\$12.50 SUMMER DRESSES \$2.89 An Extra Special lot of dresses made of voiles, tissues zephyrs, embroidered tissues, ginghams, lawns, batiste, silk tissues, cotton foulards, etc. Come in fancy stripes, polka dots and neat figured patterns, in lavender, tan, pink, blue, Copenhagen, blue and white, green, black and white, etc., etc. These dresses are nicely made and trimmed and represent values up to \$12.50; Clean \$2.89 Sweep Extra

\$1.00 HOUSE DRESSES 69c Serviceable house dresses made of striped percale, in blue and white and gray and white stripes. Open in front, have either high or low neck, long or short sleeves. either high or low neck, long or short sleeves.
Our regular \$1.00 house dresses; Clean Sweep 69c Extra Special

\$1.50 HOUSE DRESSES 950 House dresses of percale, gingham and lawn, in stripes, polka dots and fancy patterns; also linene dresses in dots and fancy patterns; also linene dresses in plain colors. Open in front. Values to \$1.50; Clean Sweep Extra Special at



Semi-Annual Clean Sweep Sale

Extra Specials

Sheer lingerie dresses, all new styles, made with low neck and short sleeves, trimmed with Cluny and German Val lace, tucks, ruffles, embroidery, etc., quite a variety to select from, regular \$2.95 values; Extra Special for Clean Sweep Sale

\$3.95 LINGERIE DRESSES \$2.49 A large assortment to select from including dresses of all-

over embroidery trimmed with Cluny and Val lace, dresses trimmed with lace frills and others with dainty embroidered design. They are low neck and short Sweep Extra Special \$2.49

\$4.95 LINGERIE DRESSES \$2.95 Lingerie and voile dresses, low neck and short sleeves, made with fine tucks, trimmed with Val lace and medallions, regular \$4.95 values; Extra Special

Two Extra Specials in Wash Skirts

Clean Sweep Sale of Wash Dresses

Dresses for house and street wear. Made of lawn, percale and Anderson's zephyr lavender, purple, pink, rose, tan, Copen-hagen and other colors. All sizes—from 16 to 44. Clean Sweep prices as follows.

Values	to	\$2,95	at	\$2.19
Values	to	\$3.95	at	\$2.89
				\$3.89
Values	to	\$6.75	at	\$4.89

Clean Sweep Sale of

Summer Dresses voiles and Swiss, are an important item in Clean Sweep Sale. These are the daintiest, airiest dresses imaginable. Come in stripes, polka dots, embroidered designs and figured effects, in blue and chased here next week at a saving. white, pink and white, lavender and white, navy and white, tan and white, etc. Clean Sweep prices as follows.

\$2.95 values for\$1.89
\$3.95 values for\$2.59
\$4.95 values for\$3.39
\$7.50 values for\$4.89
\$10.00 values for\$6.39
\$13.50 values for\$8.89
\$15.50 values for\$11.89
\$19.50 values for\$13.89
\$25,00 values for\$17,39

\$2.25 House Dresses \$1.69

gingham. Come in stripes, polka dots These are extra nice house dresses, made and fancy patterns, in blue, black, of percale and gingham, white ground with black, blue, lavender, or purple stripes or polka dots, also navy and black grounds with white figures. Open in front. Come in sizes 16 to 44. Regular \$2.25 values; Clean Sweep \$1.69

Clean Sweep Sale of Lingerie Dresses

Dainty summer dresses, made of tissues. All lingerie dresses are marked at Cles Sweep prices. This includes simple, inexpensive dresses as well as beautiful, exclusive styles. Whatever you need in the way of lingerie dresses can be pur-

						0	
	Values	to	\$5.95	at .	 \$	4.35	
	Values						
	Values	to	\$7.95	at .	 8	5.35	
	Values						
	Values	to	\$15.5	0 at	 \$1	1.85	
	Values						
	Values	to	\$25.0	at C	 \$1	7.35	
	Values						
	Values						
	Values						
	Values						
MA	higher						
	ordingly.						
			THE REAL PROPERTY.			-	

Clean Sweep Sale of All Linen Suits

E VERY linen suit in stock is sharply reduced in price for this sale. Plain and fancy models are offered, in natural, oyster white, pink, blue, lavender, brown, gray, black and purple. Values to \$4.95 at\$3.29 Values to \$7.95 at\$4.69 Values to \$10,00 at \$5,89 Values to \$49,50 at Values to \$25.00 at\$9.95 \$19.95

Clean Sweep Sale of Wool Coats

Spring and summer styles in full length coats made of whipcords, serges, mohairs, worsteds and tweeds. Come in tans, grays, white, blue and black. Clean Sweep prices are as follows.

Values to \$10.00 at\$6.79 Values to \$18.50 at\$11.95 Values to \$25.00 at \$15.95 Values to \$32.50 at\$19.95 Clean Sweep Sale of Silk

Coats Long pongee, taffets and satin coats. Clean Sweep prices as follows. Values to \$14.75 at \$9.95 Values to \$25.00 at\$15.95 Values to \$35.00 at \$19.95

Coats Long coats made of natural color Irish linen and linen crash. Suitable for automobiling, traveling and general street

Clean Sweep Sale of Linen

Values to \$2.50 at\$1.49 Values to \$3.95 at.....\$2.39 Values to \$7.95 at\$4.79 Values to \$12.00 at\$6.95

75c WAISTS AND SHIRTS, 39c. White lawn waists, embroidery and lace trimmed styles, with high or low neck. Also, colored waists and shirts made of percale, madras, tissue and fancy colored materials. Values 39c to 75c; Clean Sweep Sale 39c

EXTRA SPECIAL.

\$8.00 SILK WAISTS, \$3.45. These are dark colored waists, to be worn with tailored suits. Made of taffeta, messaline and wash silks. Plain tucked styles with high neck and long sleeves, some have lace yoke. Values to \$8.00; Clean Sweep Extra \$3.45 EXTRA SPECIAL.

\$ 4.00 LINGERIE WAISTS, \$2.19. Almost half price on a splendid lot of waists. Made of lingerie cloth, batiste, lawn, marquisette and voile. Trimmed with embroidery and French Val lace; also hand embroidered styles are included. High and low necks; long and short sleeves. Values to \$4.00; Clean Sweep Extra Special \$2.19

EXTRA SPECIAL.

\$2.50 TAILORED WAISTS, \$1.49. "Geisha" brand of tailored waists, made of an excellent quality of shrunk linen. Have round Dutch collar and three-quarter sleeves with turned back cuffs. Come in all white and white with bairline stripe collar and cuffs. Perfect fitting and values to \$2.50; Clean \$1.49 Sweep Extra Special

EXTRA SPECIAL. \$4.00 TAILORED WAISTS, \$2.39. "Geisha" tailored waists with peplum. Made of fine quality linene. Come in all white and white with colored trimming. Made with Dutch collar, short

wear. Both plain and trimmed styles sleeves and short peplum. Regular \$4 values; Clean Sweep Extra \$2.39

EXTRA!

25c be sold during Clean Sweep Sale for 18c. This includes All 25c toilet articles will face creams, face powders, talcum powders, rice powder, fancy toilet soaps, bath soaps, 25c bottles of perfume, cuticle tint, cuticle ice, 25c bottles of Listerine, whisk brooms, tooth brushes, combs, complexion brushes. In short, every article in the Toilet Goods Section that sells regularly for 25c will be sold during Clean Sweep Sale 18c for

Clean Sweep Sale of All Tailored Suits

A LL tailored suits are included in Clean Sweep Sale. This embraces plain tailored and fancy models in serges, whipcords, fancy suitings, diagonals, etc. Come in both light and dark colors such as tans, grays, brown, blue, lavender, black and white. Coats are well lined with peau de cygne or messaline silk. In the groups noted below we also include

suits made of taffeta and radium silk. LOT NO. 1-Values to \$17.50

At \$6.95 LOT NO. 2-Values to \$25.00 At \$9.95 LOT NO. 3-Values to \$32.50 At \$15.95 LOT NO. 4-Values to \$59.50 At \$23.95

Clean Sweep Sale of Silk Dresses

FOUR special lots of silk dresses are a feature of Clean Sweep Sale. These four lots include every silk dress in stock worth up to \$49.50. They are dresses suitable for street, traveling, afternoon and evening wear. Made of taffeta, messaline, foulard, chiffon and other summer silks. Colors are blue, pink, tan, green, rose, Copenhagen, white, maize, gray and black; also change-able effects. You will notice that Clean Sweep prices are half and even less than half regular values.

VALUES TO \$25.00 At \$9.95 VALUES TO \$32.50 At \$14.50 VALUES TO \$39.50 At \$19.50 VALUES TO 849.50 At \$23.50

Silk Petticoats Form One of The Biggest Items in the Entire Clean Sweep Sale

Toilet Articles

PEROXIDE

10c bottles of Peroxide; Clean Sweep

25c bottles of Peroxide; Sale price. 18c

SANITOL TOILET PREPARATIONS

Sanitol Tooth Powder, Face Cream, Face

Powder, Teeth Liquid and Tooth Paste,

these are all 25c preparations, will be sold during Clean Sweep Sale for...16c

EXTRA SPECIAL

Good quality flexible steel nail files,

worth 10c; Clean Sweep Extra Special 6c

EXTRA SPECIALS IN TOILET

ARTICLES FOR MONDAY ONLY

50c Lablache Face Powder35c

75c bottles of finest quality Bay Rum 39c

\$1.00 bottles of Piver's Toilet Water,

Incarnate and Floramye69c

No. 10 rubber cushion hair brushes, reg-

ular price \$1.00; Extra Special Mon-

\$1.25 packages of Piver's Face Powder,

Floramye, Azurea and Incarnate 88c

75c Linene Skirts

White linene Skirts, high girdle panel styles, trimmed with covered buttons, regular price is 75c; a Clean 49c Sweep Extra Special

A splendid line of women's tailored shirts, made of madras, soisette and wash silks. Have detachable soft collar, turnback soft cuffs and pocket. Clean

eep pri	ces as	follo	WS.		
\$1.00	shirts f	or .		 .79c	
	shirts f				
\$1.50	shirts	for	*****	 \$1,29	
\$2.75	shirts	for		 \$1.95	
\$3.50	shirts i	or .		 \$2.49	
	shirts				
84.95	shirts	for	1.414	 \$3.95	
\$6.95	shirts	for		 \$5.39	

MIDDY AND NORFOLK BLOUSES All middy and Norfolk blouses are included in Clean Sweep Sale. Made of fine quality twilled galatea, mostly in white trimmed with red or blue.

\$1.00	values	for	
\$1.25	values	for	890
			\$1.89

Clean Sweep Sale of Wash Skirts

Our immense assortment of wash skirts forms an important feature of Clean Sweep Sale. Every wash skirt in stock is reduced in price for this sale. This includes linen skirts in oyster white and natural, cordeline and wide wale pique skirts. There's a great variety of styles to choose from, and both regular and out sizes. Clean Sweep prices are as follows.

EXTRA SPECIAL.

\$1.50 LINGERIE WAISTS, 69c. A limited quantity of white lawn waists, soiled from being used for display purposes. They're lace and embroidery trimmed styles and values up to \$1.50; we make them a Clean 69c Sweep Extra Special at

EXTRA SPECIAL. \$7.00 SILK WAISTS, \$2.39.

A lot of 300 waists made of taffeta, wash silks, Jap silk and net. All are high neck, long sleeve styles, some plain. others lace trimmed. Values up to \$7; Clean Sweep Extra Special \$2.39

EXTRA!

All 50c toilet articles will 50c

95c NEAR LINEN SKIRTS, 79c

49c

Sale of Shirts

\$1.00	shirts	for		 		. 790	ė
\$1.25	shirts	for	22	 		950	ċ
\$1.50	shirts	for		 		\$1,29	ÿ,
	shirts						
\$3.50	shirts	for	4.	 	3	\$2.45	ř
	shirts						
84.95	shirts	for		 111		\$3.93	ġ.
\$6.95	shirts	for		 		\$5.39	ï

Values to \$1.25 for95c Values to \$1.75 for\$1.39 Values to \$2.50 for\$1.69 Values to \$3.95 for\$2.69 Values to \$5.95 for\$3.49 Values to \$6.95 for \$4.59 Values to \$8.95 for\$5.59

be sold during Clean Sweep Sale for 38c. This includes 50c bottles of Herpicide and Eau de Quinine, 50c face powders, face creams, toilet waters, tooth pastes, tooth powders, sachet powders, bulk perfumes, 50c bottles of perfume, 50c size Dioxygen, 50c dressing combs, hair brushes, clothes brushes, powder boxes, etc. In fact, any article in our Toilet Goods Section selling regularly for 50e can be bought during Clean 38c Sweep Sale for

White skirts made of "near linen" which looks, wears and washes like

linen. There are three styles to select from. One has panel back and front, another panel back with hip pockets and the third panel back with side pleats. All three are trimmed with pearl buttons. Regular price is 95c; 79c

Clean Sweep Sale of Waists and Shirts

LINGERIE WAISTS

Hundreds of dainty waists, embroidery and lace trimmed styles, form no small feature of our Clean Sweep Sale Everything imaginable in lingerie waists is included. The materials are sheer lawn, flaxon, lingerie cloth, batiste, voile and marquisette. Trimmings of Torchon, French Val, German Val, filet and Irish crochet lace and fine embroideries. Many of the more expensive waists are beautifully hand embroidered.

\$1.50 and \$1.75 waists for99c Waists worth to \$2.25 for\$1.19 Waists worth to \$2.75 for\$1.39 Waists worth to \$5.00 for\$2.95 Waists worth to \$6.50 for\$3.95 Waists worth to \$7.50 for\$4.95 Waists worth to \$8.95 for \$5.95 Waists worth to \$10.00 for ... \$7.95 Waists worth to \$12.50 for ...\$9.45 Waists worth to \$15.00 for ...\$10.45 Other waists reduced accordingly.

Clean Sweep Sale of All Tailored Skirts

A Clean Sweep is to be made of all tailored skirts. This includes regular and out size garments, in serges, whipcords, and fancy skirtings. Colors are black, blue, gray, tan, white and brown; also a wide range of choice in fancy mixtures and hairline stripes.

Values to \$4.95 at\$3.75 Values to \$6.75 at\$4.75 Values to \$9.50 at\$5.75 Values to \$13.50 at \$9.75 Values to \$17.50 at\$11.75 Values to \$21.50 at \$15.75 \$6.75 BLAZER COATS, \$2.95.

The popular Blazer and Norfolk Blazer coats, made of French flannel, diagonal serge and Blazer cloth. Come in stripes and plain colors, in sizes up to 36. Regular \$6.75 values; Clean \$2.95

\$9.95 BLAZER COATS, \$4.95. Better quality Blazer coats, in white and stripes, values to \$9.95, \$4.95 KHAKI RIDING HABITS, \$6.95.

Riding habits with Norfolk coat and divided skirt. Made of good, heavy waterproof khaki; trimmed with leather. Special\$6.95 SPECIAL NOTE-All riding habits-

linen, serge and klaki-are included in Clean Sweep sale. \$4.50 RIDING SKIRTS, \$3.49. Cravenette riding skirts, in gray and

green, with bone buttons, regular \$4.50 \$3.49 values; Clean Sweep Sale

Clean Sweep Sale of Junior Dresses

Dresses for girls 13 to 17 years of age. Neat styles in gingham, chambray, linen, near linen, percale, pique and other wash fabrics. Special mention is made of Peter Thompson dresses of linen and linene in white, tan and cadet blue.

\$1.50 and \$1.75 values 98c \$3.95 values\$2.59 \$4.95 values\$3.39 \$7.50 values\$4.39 \$11.50 values\$6.89

white and colors: 50e grade for39c \$1.00 grade for89c \$1.00 LONG SILK GLOVES

Full 16-button length gloves of fine quality Milanese silk, in black, white, pongee, light blue, lavender, reseda and mvy. These are our regular

> EXTRA SPECIAL 50c GLOVES 10c

One and two clasp wrist length silk and liste gloves, Kayser's and other brands mostly black. Sizes 5, 51-2 and 6. Regular prices 25c, 35c and 50c a pair; Clean Sweep Extra Special, your choice for, per pair 10c.

EXTRA SPECIAL 75c GLOVES 25c 16-button length lisle gloves in black, white and gray, sizes 51-2 and 6 only, these are regular 75c gloves; Clean Sweep Extra Special 25c.

Hand Bags WHITE HAND BAGS

All white hand bags are included in Clean Sweep Sale. Reductions as follows: Values to \$1.50 for 79c \$2.00 values for\$1.39 Values to \$3.00 for\$1.79 Values to \$5,00 for \$3.39 Values to \$6.75 for ... \$4.39 Values to \$10.00 for ...\$6.45

NOVELTY BAGS Japanese embroidered, black velvet and fancy novelty hand bags of all kinds are offered at Clean Sweep renctions.

Values to \$10.00 for .. \$3.95 Values to \$14.50 for .. \$6.05 EXTRA SPECIAL Novelty hand bags worth to \$7.50; Clean Sweep Extra

Special at \$2.95. EXTRA SPECIAL 75c HAND BAGS 36c Linene, pique and gold cloth bags, in white and colors, including embroidered styles.

We also include in this spe-

cial novelty lace bags. Val-

ues to 75e; Clean Sweep Ex-

tra Special, choice 36c.

Neckwear 350 NECKWEAR 150 Jabots, side frills, stocks, Dutch collars, bows, wash stocks, etc., made of lawn and net, embroidered and lace trimmed, worth to 35e: Clean Sweep Special, choice

for loc. 50c NECKWEAR 19c Side frills, jabots, Dutch collars, collars with jabot attached, fichus, etc., values to 50c; Clean Sweep Special, choice Ife.

Worth to The for 39e Worth to \$1.00 for 50c Worth to \$1.50 for 89c Worth to \$2.00 for ... \$1.29 Worth to \$2.50 for\$1.89 Worth to \$3.00 for\$1.95 All other neckwear radically reduced in price.

EXTRA SPECIAL

25c NECKWEAR 5c An Extra Special embracing fancy silk stocks, satin bows, lace bows, jabots, lawn Dutch collars, madras soft collars, collars with jabot attached and many other styles. This is neckwear that sells regularly up to 25e; Clean Sweep Extra Special, choice Sc.

Sale of Corsets During Clean Sweep Sale we

want to close out all solled and discontinued models in the Corset Department. The following radical reductions are offered on Redfern, Bon Ton, Warner's, Lily of France, Royal Worcester and Modart Front-Laced models. They are all splendid models. Models worth to \$3 for \$1.95 Models worth to \$5 for \$3.39 Models worth to \$8 for \$4.89 MONDAY ONLY

\$1.50 BRASSIERES \$1.19 Aerienne brassieres, plain and fancy styles, open front or back, regular \$1.50 numbers; Clean Sweep Special for Monday only at \$1.19, UMBRELLAS Two Clean Sweep Specials on

umbrellas. These umbrellas are covered with fast black umbrella taffeta, have good strong "Paragon" frames and pretty Mission handles. Umbrellas worth to 81.50 at

Umbrellas worth to \$1.95 at\$1.39 CLEAN SWEEP SALE OF JEWELRY

A feature of Clean Sweep

Sale are three big special lots of jewelry novelties. In these three lots you will find the latest silver and gold top novelties, such as bar pins, hat pins, small mesh bags, cuff pins, beit buckles, bead necklaces, long fan chains, cuff buttons, pierceless car drops, brooches, rings, stick pins, belt pins, vanities, collar pins, la vallieres, com purses, barrettes, coral brooches, etc., etc.